

OPTIMUM RV CONTINUES TO STRENGTHEN FLORIDA MARKET POSITION WITH NEW TALLAHASSEE LOCATION

OCALA, FL., November 13, 2023 – Optimum RV, a leading recreational vehicle retailer, today announced the opening of Optimum RV Tallahassee. Optimum RV now operates five dealerships in Florida, and has increased the Company's total nationwide location count to 11 across six states.

"We're excited to announce the opening of our fifth Florida location," said Denver Beck, Optimum RV Founder & CEO. "This new dealership will help us better serve our customers in the Florida Panhandle and beyond."

Individuals interested in applying for a position with Optimum RV may visit OptimumRV.com/
Employment

About Optimum RV:

Optimum RV is a leading recreational vehicle retailer headquartered in Ocala, Florida. Founded by Denver Beck in 2006, Optimum RV has grown from a modest single-site dealership to a multi-state enterprise. For nearly 20 years, Optimum RV has helped thousands of families realize their dreams of outdoor adventure and travel.

With 11 <u>locations</u> across six states, Optimum RV offers RVers the lowest prices, top selection and best experience.

For more information about Optimum RV brands, services, and locations, visit www.optimumrv.com.

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